

Since 1987



benny cotts[®]

Mastercrafted from thread to fabric

Shree Ram Synthetics Pvt. Ltd.





OUR STORY

From yarn to fabric, since 1987.

Benny Cotts is the brand of Shree Ram Synthetics Pvt. Ltd., a textile house based in Bhilwara, Rajasthan, the heart of India's synthetic textile industry, and privately held today.

Our yarn trade began in 1997, sourcing from the spinning mills of the Bhilwara region and supplying weavers across the country. In 2007 we moved into manufacturing of our own, beginning with 16 looms and a capacity of 25,000 meters a year at our unit in Atoon.

Today that unit produces 22 lakh meters of fabric annually and we continue to trade roughly 3,000 tons of yarn each year, serving more than 326 B2B clients with uniform fabrics, dyed suitings and industrial textiles.

1987

ESTABLISHED

326+

B2B CLIENTS

22 Lakh

METERS ANNUALLY

ISO 9001

CERTIFIED COMPANY

WHAT SETS US APART

Vertically integrated

Sourcing, blending and weaving all under one roof, so quality is controlled end to end.

Solar-supported mill

A rooftop solar array offsets a meaningful share of our energy-intensive weaving, trimming our footprint.

Consistent dye lots

Reliable colour and hand, lot after lot, matched to your approved standard.

Predictable lead times

In-house capacity means orders are planned and delivered on schedule.



Industries We Serve



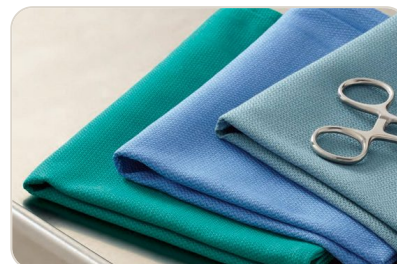
Corporate

Business attire and corporate uniforms.



Education

School and university uniform fabrics.



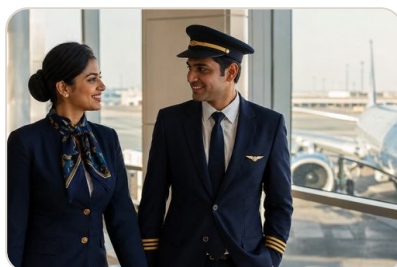
Medical & Hospital

Scrubs and doctor coat fabrics.



Hospitality

Hotel, chef, waiter and spa uniforms.



Aviation

Airline crew and ground staff uniform fabrics.



Law Enforcement

Army and police uniform fabrics.



Security

Durable, professional security uniforms.



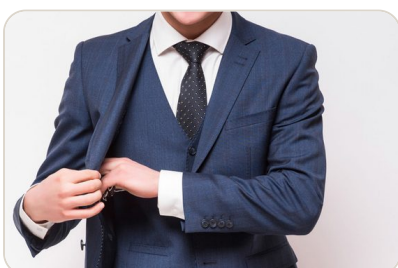
Industrial

Heavy-duty workwear and construction.



Housekeeping

Service-industry uniform fabrics.



Formal Attire

Suits, black-tie and event fabrics.



CONTENTS

Fabric Index

Jump straight to a fabric category.

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Tartan & Plaid

TARTAN

Multicolor tartan and plaid checks.

Composition: Poly-Viscose blend · GSM: 205–230 · Width: 150 cm



Maroon-black-cream tartan check

BC-4001



Charcoal grey tartan with navy and sky blue lines

BC-4002



Blue-white tartan with black overcheck

BC-4003



Black-based tartan with pink and maroon check

BC-4004



Maroon-black-white tartan check

BC-4005



Cream tartan with navy

BC-4006



Grey-white tartan with maroon overcheck

BC-4007



Navy tartan with white overcheck

BC-4008



Tartan & Plaid

TARTAN



Black-maroon tartan with yellow pinline BC-4009



Maroon tartan with blue-gold overcheck BC-4010



Yellow-black tartan check BC-4011



Green tartan with bold gold overcheck BC-4012



Green tartan with yellow pinline overcheck BC-4013



Pink-teal tartan with multicolor overcheck BC-4014



Maroon-gold tartan check BC-4015



Navy tartan with red overcheck BC-4016



Tartan & Plaid

TARTAN



Camel and black tartan check

BC-4017



Navy windowpane tartan check

BC-4018



Red and green classic tartan

BC-4019



Red tartan with tan overcheck

BC-4020



Red-white-blue tartan plaid

BC-4021



Navy and sky blue tartan check

BC-4022



Burgundy tartan with tan pinline

BC-4023



Black and red buffalo-style tartan

BC-4024



Tartan & Plaid

TARTAN



Cream tartan with blue and mustard check

BC-4025



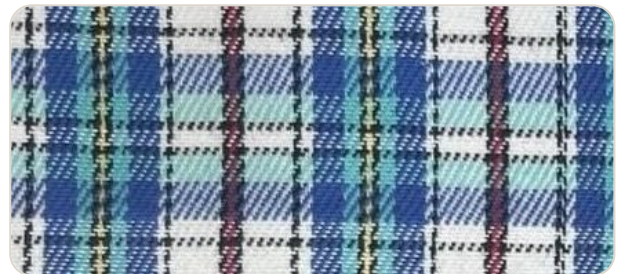
Maroon-black tartan check

BC-4026



Pink-black tartan plaid

BC-4027



Blue-mint tartan check on white

BC-4028



Classic red-black Royal Stewart tartan

BC-4029



Navy-red tartan check

BC-4030



Yellow-black tartan check

BC-4031



Maroon-black tartan check

BC-4032



Tartan & Plaid

TARTAN



Pink multicolor tartan plaid

BC-4033



Maroon tartan with sky blue accent

BC-4034



Striped Suitings

STRIPE

Bold stripes, chalk stripes and fine pinstripes on solid grounds.

Composition: Poly-Viscose blend · GSM: 205–230 · Width: 150 cm



Charcoal with bold white satin stripe **BC-1001**



Black with narrow white bright stripe **BC-1002**



Black with bold maroon stripe **BC-1003**



Black with bold golden yellow stripe **BC-1004**



Black with bold mustard gold stripe **BC-1005**



Black with bold sky blue stripe **BC-1006**



Black with bold bottle green stripe **BC-1007**



Cream with bold black stripe **BC-1008**



Striped Suitings

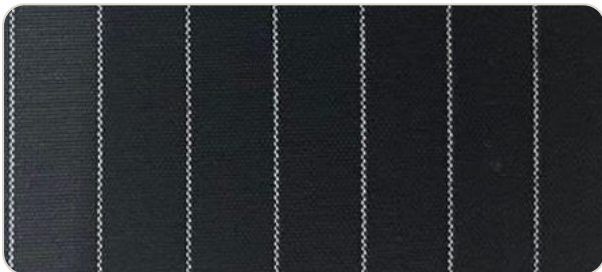
STRIPE



Charcoal navy with fine white pinstripe **BC-1009**



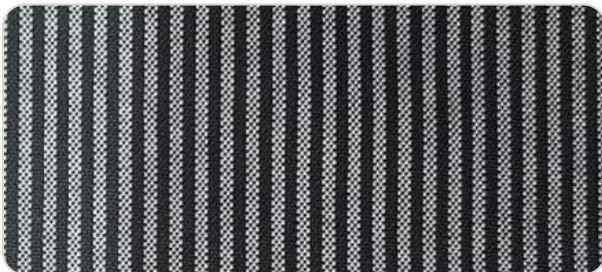
Slate grey with fine white pinstripe **BC-1010**



Charcoal with fine white chalk stripe **BC-1011**



Charcoal navy with white and sky blue chalk stripe **BC-1012**



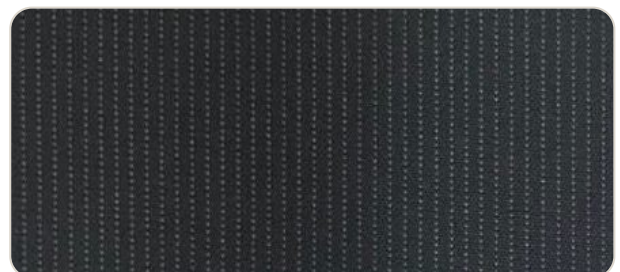
Black with alternating white and grey twill stripes **BC-1013**



Charcoal navy with subtle grey pinstripe **BC-1014**



Black with crisp white chalk stripe **BC-1015**



Charcoal with faint tonal grey pinstripe **BC-1016**



Striped Suitings

STRIPE



Charcoal grey with bold white woven stripe **BC-1017**



Navy with fine white dotted pinstripe **BC-1018**



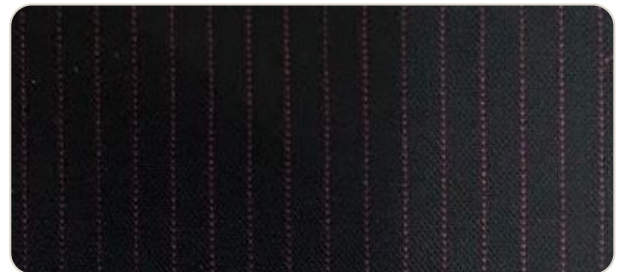
Navy with bold solid white pinstripe **BC-1019**



Deep navy with crisp white pinstripe **BC-1020**



Black with sharp white pinstripe **BC-1021**



Dark bottle-green with fine maroon pinstripe **BC-1022**



Navy multi-color striped shirting **BC-1023**



Charcoal navy with bold white chalk stripe **BC-1024**



Striped Suitings

STRIPE



Charcoal navy twill with white chalk stripe

BC-1025



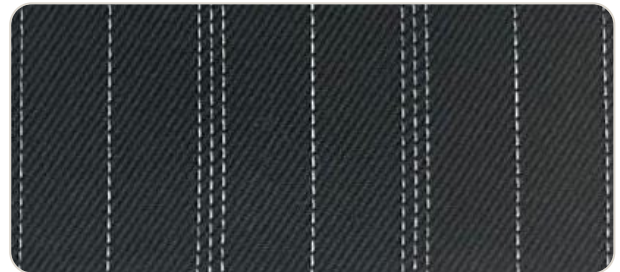
Navy with soft pink pinstripe line

BC-1026



Navy self-stripe subtle tonal pinstripe

BC-1027



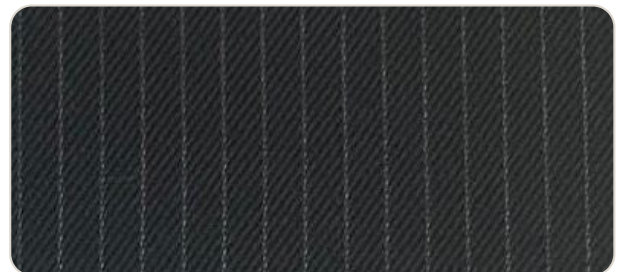
Black with fine white dashed pinstripe

BC-1028



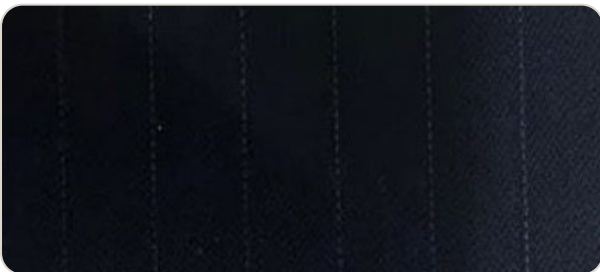
Jet black with dashed white pinstripe

BC-1029



Charcoal black with subtle grey pinstripe

BC-1030



Navy with soft white dashed pinstripe

BC-1031



Charcoal grey with crisp white pinstripe

BC-1032

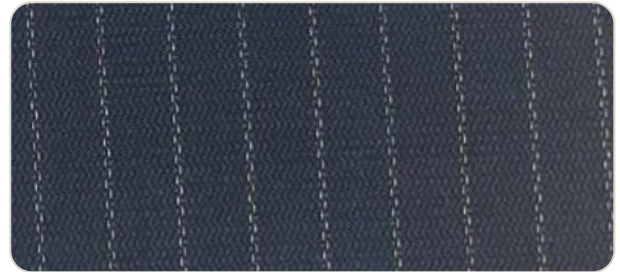


Striped Suitings

STRIPE



Navy with fine white dashed pinstripe **BC-1033**



Navy self-tone dashed pinstripe texture **BC-1034**



Navy suiting with white dashed pinstripe **BC-1035**



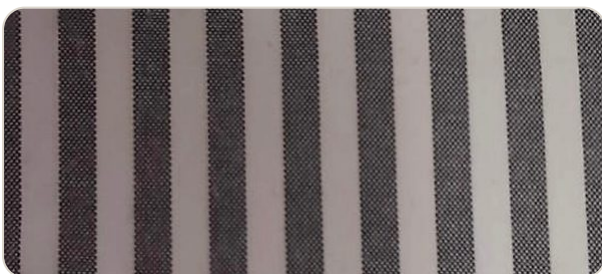
Navy with clean continuous white pinstripe **BC-1036**



Black with fine dashed white pinstripe **BC-1037**



Black with dense close-set white pinstripe **BC-1038**



Grey with black bold satin stripe **BC-1039**

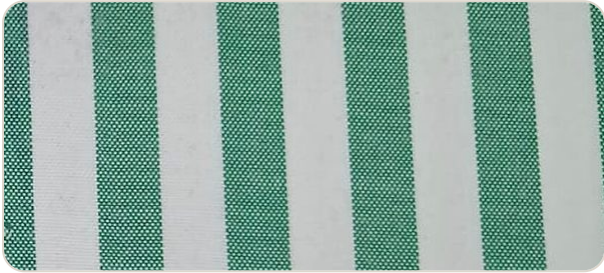


Green with black bold stripe **BC-1040**

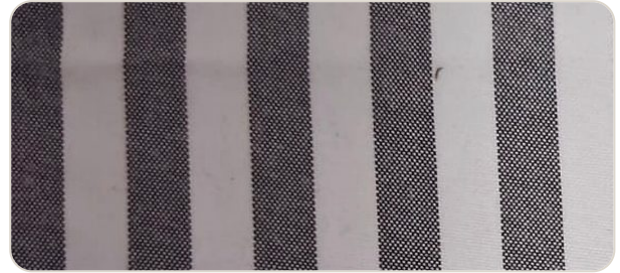


Striped Suitings

STRIPE



White with charcoal grey bold stripe **BC-1041**



Charcoal navy with grey bold stripe **BC-1042**



Purple with white bold satin stripe **BC-1043**



White with slate purple bold stripe **BC-1044**



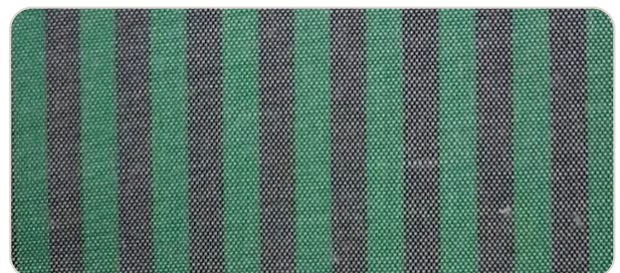
White with blue bold satin stripe **BC-1045**



White with pink bold satin stripe **BC-1046**



Green with black bold stripe (dobby weave) **BC-1047**



White with blue bold satin stripe (dobby weave) **BC-1048**



Striped Suitings

STRIPE



White with pink bold satin stripe (twill weave)

BC-1049



Green with black bold stripe (basketweave)

BC-1050



White with denim blue bold twill stripe

BC-1051



White with navy bold satin stripe

BC-1052



Textured & Houndstooth

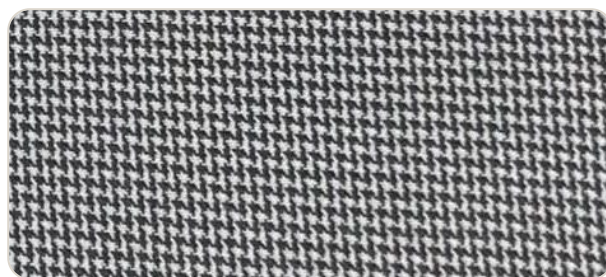
TXT

Herringbone (zigzag weave), birdseye and houndstooth (broken check) weaves.

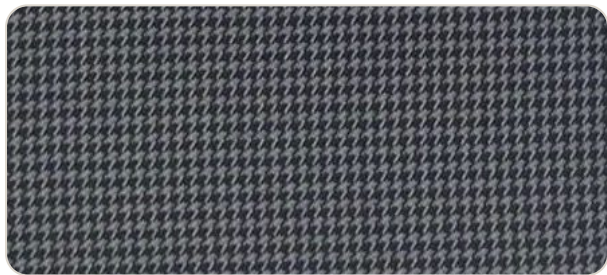
Composition: Poly-Viscose blend · GSM: 205–230 · Width: 150 cm



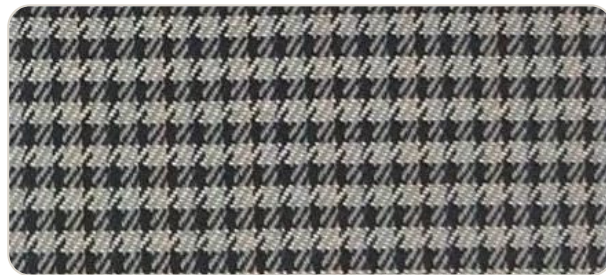
Charcoal black tone-on-tone birdseye texture **BC-2001**



Classic black and white houndstooth **BC-2002**



Charcoal houndstooth weave **BC-2003**



Black and cream houndstooth **BC-2004**



Navy houndstooth texture **BC-2005**



Navy on blue houndstooth **BC-2006**



Charcoal houndstooth texture **BC-2007**

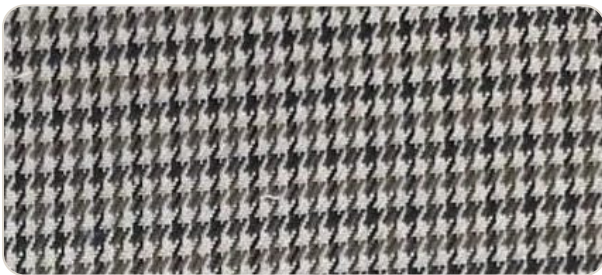


Brown houndstooth with maroon overcheck **BC-2008**



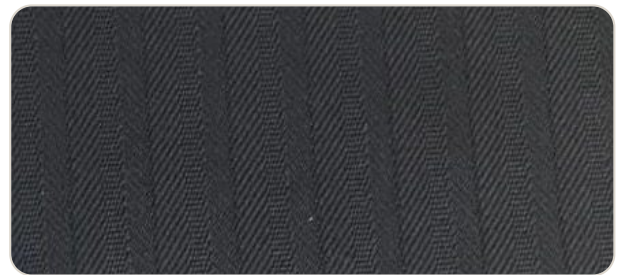
Textured & Houndstooth

TXT



Classic grey-black houndstooth

BC-2009



Charcoal herringbone with subtle stripe

BC-2010



Check Patterns

CHECK

Windowpane, tattersall (thin crossing-line check) and gingham (even square check) checks.

Composition: Poly-Viscose blend · GSM: 205–230 · Width: 150 cm



Grey glen check with black-olive overcheck

BC-3001



Black and white buffalo check

BC-3002



Maroon-black check with thin gold windowpane

BC-3003



Charcoal-maroon woven check

BC-3004



Maroon tattersall with black-white grid

BC-3005



Multicolor blanket-style block check

BC-3006



Blue and white tattersall check

BC-3007



Cream with mustard windowpane check

BC-3008



Check Patterns

CHECK



Black and white windowpane check **BC-3009**



Navy tattersall check with pink **BC-3010**



Black-white windowpane check **BC-3011**



Dark green windowpane check **BC-3012**



Blue-black check with red overcheck **BC-3013**

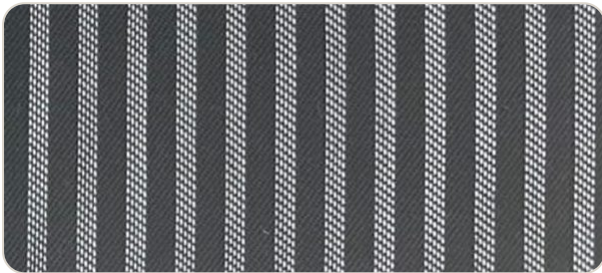


Fine Strip Dobby

FSD

Subtle dobby texture for executive uniforms.

Composition: Poly-Viscose blend · GSM: 205–225 · Width: 150 cm



Charcoal with fine silver satin stripe **BC-5001**



Navy with fine white dobby pinstripe **BC-5002**



Charcoal navy with fine grey chalk stripe **BC-5003**



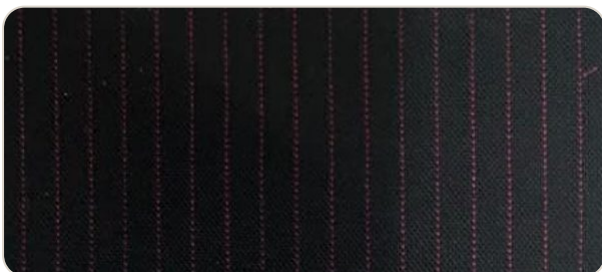
Charcoal tone-on-tone dobby texture **BC-5004**



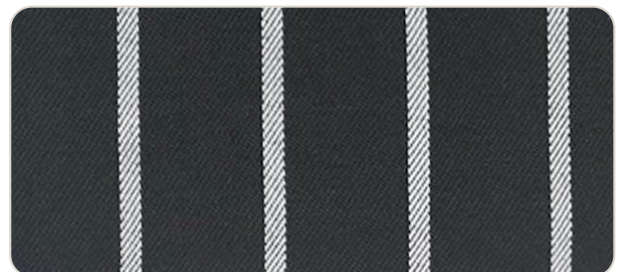
Black with fine white pinstripe **BC-5005**



Black with fine burgundy pinstripe **BC-5006**



Black with fine wine dotted stripe **BC-5007**



Charcoal with bold white satin stripe **BC-5008**



Fine Strip Dobby

FSD



Black with fine white rope stripe

BC-5009



Black with narrow white rope pinstripe

BC-5010



Black with bold mustard gold stripe

BC-5011



Charcoal navy with bold maroon stripe

BC-5012



Black with bold golden tan stripe

BC-5013



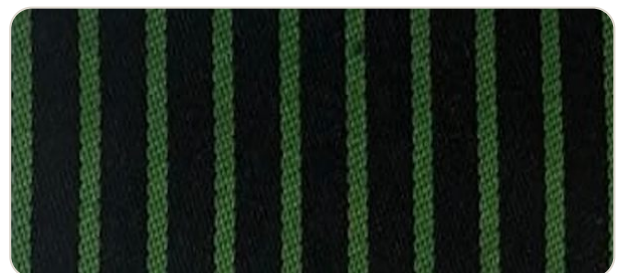
Navy with bold sky blue stripe

BC-5014



Ivory with fine black pinstripe

BC-5015



Black with fine olive green stripe

BC-5016

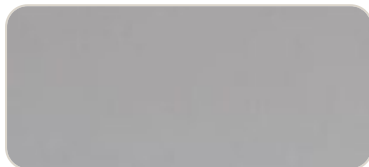


Spun Shirting

SPS

Lightweight micro shirting, spun 1/40s count.

Composition: Micro (1/40s spun) · GSM: 95 · Width: 35 in (89 cm)



Dove Gray

BC-SPS-1



Pearl Gray

BC-SPS-2



Greige

BC-SPS-3



Pewter

BC-SPS-4



Willow Gray

BC-SPS-5



Lavender Gray

BC-SPS-6



Mauve

BC-SPS-7



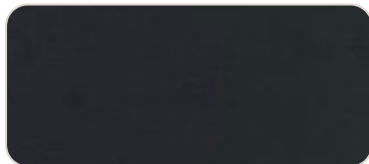
Charcoal

BC-SPS-8



Espresso Black

BC-SPS-9



Jet Black

BC-SPS-10



Dusty Rose

BC-SPS-11



Chestnut

BC-SPS-12



Brick Red

BC-SPS-13



Coffee

BC-SPS-14



Taupe

BC-SPS-15



Ash Taupe

BC-SPS-16



Mushroom

BC-SPS-17



Fawn

BC-SPS-18



Spun Shirting

SPS



Rust

BC-SPS-19



Driftwood

BC-SPS-20



Sable

BC-SPS-21



Camel

BC-SPS-22



Sepia

BC-SPS-23



Cognac

BC-SPS-24



Sandstone

BC-SPS-25



Putty

BC-SPS-26



Olive Drab

BC-SPS-27



Amber

BC-SPS-28



Stone

BC-SPS-29



Ochre

BC-SPS-30



Mustard

BC-SPS-31



Sage Green

BC-SPS-32



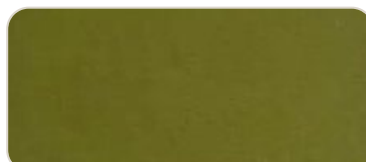
Gold

BC-SPS-33



Dark Khaki

BC-SPS-34



Olive

BC-SPS-35



Pistachio

BC-SPS-36



Spun Shirting

SPS



Seafoam Green **BC-SPS-37**



Bottle Green **BC-SPS-38**



Teal **BC-SPS-39**



Powder Blue **BC-SPS-40**



Lake Blue **BC-SPS-41**



Petrol Blue **BC-SPS-42**



Cornflower Blue **BC-SPS-43**



Azure **BC-SPS-44**



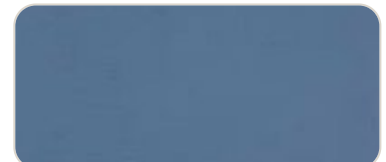
Peacock Blue **BC-SPS-45**



Ink Black **BC-SPS-46**



Steel Blue **BC-SPS-47**



Dusty Blue **BC-SPS-48**



Denim Blue **BC-SPS-49**



Cobalt Blue **BC-SPS-50**



Gunmetal **BC-SPS-51**



Navy **BC-SPS-52**



Indigo **BC-SPS-53**



Charcoal Navy **BC-SPS-54**



Spun Shirting

SPS



Slate Blue

BC-SPS-55



Periwinkle Blue

BC-SPS-56



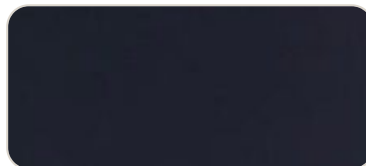
Graphite Blue

BC-SPS-57



Storm Blue

BC-SPS-58



Midnight Black

BC-SPS-59



Sapphire Blue

BC-SPS-60



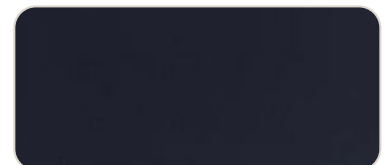
Onyx

BC-SPS-61



Ultramarine

BC-SPS-62



Raven Black

BC-SPS-63



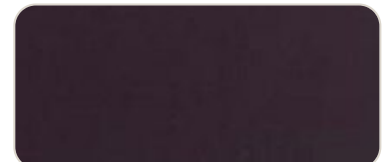
Purple

BC-SPS-64



Lilac

BC-SPS-65



Plum Black

BC-SPS-66



Aubergine

BC-SPS-67



Bordeaux Black

BC-SPS-68



Heather

BC-SPS-69



Berry

BC-SPS-70



Wine

BC-SPS-71



Burgundy

BC-SPS-72



Spun Shirting

SPS



Oxblood

BC-SPS-73



Maroon

BC-SPS-74



Fabrics in Use

A look at these fabrics tailored and worn.





Fabrics in Use



Aviation crew shirt, BC-SPS-40

Premium Suiting and Shirting



benny cotts®

Mastercrafted from thread to fabric

An ISO 9001:2008 Certified Company

Shree Ram Synthetics Pvt. Ltd.

GSTIN: 08AABCS9857R1Z9

Registered Address

Samdani Building, Opp.
Sandeep Hyundai Showroom,
Pur Road, Bhilwara, Rajasthan -
311001

Factory Address

Village - Atun, Behind Sangam
Suiting, Chittor Road, Bhilwara,
Rajasthan - 311001

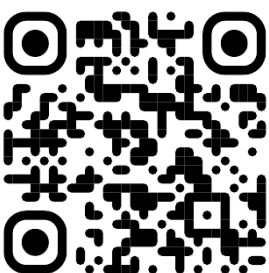
 www.bennycotts.com

 bennycotts@gmail.com

 01482-247656

 941-411-1656

953-019-1987



TAP TO CONNECT